Terms of Reference
Provision of Graphics Design Services
17th August 2020

Background- About KCSPOG
The Kenya Civil Society Platform on Oil and Gas- is a platform coalition of CSOs in Kenya with focus on oil and gas resource management including environment, land and livelihoods. The platform’s vision is to seek to influence policy and practice in the oil and gas sector and its mission is ‘An equitable and sustainable oil and gas sector in Kenya’. The platform provides a space to share information, determine common advocacy priorities to ensure that members have a thorough understanding of the issues in the oil and gas sector by leveraging its international and regional networks to provide information, strategic advice and legal, technical and advocacy support.

KCSPOG is the Publish What You Pay Coalition in Kenya (PWYP- Kenya). Publish What You Pay (PWYP) is a global movement of civil society organizations in over 50 countries making oil, gas and mineral governance open, accountable, sustainable, equitable and responsive to all people.

What KCSPOG is looking for
KCSPOG is looking to engage a Graphics Designer on a consultancy basis to address KCSPOGs campaign needs. This assignment will be billed and remunerated based on deliverables agreed upon contracting.

In your proposal to us, please share samples of your previous work relevant to the assignment included in this Terms of Reference.

Below are the initial tasks which you should include the rates for each item in your quotation to us;

i. Design Social Media templates to be used across all KCSPOG platforms
ii. Design 15 Posters/Infographics
iii. Design and Layout of report – 10 page report (A4 full color)

KCSPOG may consider the consultant for additional regular work based on performance in the present assignment:

Please provide your quote/financial proposal by Tuesday 25th August 2020 to the following e-mail with subject line “Graphic design services”- info@kcspog.org